



Princeton Wine & Spirits

GRANT REQUEST FORM

The State of Minnesota prohibits cities from making charitable contributions, however, Princeton's municipal liquor store, PW&S, is allowed to provide grants for worthwhile community projects. Annually, the City Council budgets liquor store funds for grant requests. There are numerous worthwhile causes and it is not possible to fulfill all submitted requests. The criteria the City Council uses to determine how best to allocate the budgeted funds includes, but is not limited to, the following:

1. The requesting group/organization must be located within the 55371 zip code.
2. The mission or goal of the requesting group/organization must benefit individuals who reside within the 55371 zip code.
3. Generally, retail promotions are not eligible for grant funding.
4. Groups/organizations are limited to one grant within a 12-month period.
5. Funds are limited and the City reserves the right to contribute less than the full amount requested.
6. The requesting group/organization may not be engaged in political activity.
7. Priority is given to groups/organizations that promote restricting youth access to alcohol and/or the responsible use of alcohol by adults.

Group/Organization requesting grant: Princeton Area Chamber of Commerce & Tourism

Full Address: 507 1st Street, PO Box 563, Princeton, MN 55371

Contact Name: Kim Young Contact Phone Number: 763-389-1764

Contact Email Address: kim.young@princetonmnchamber.org

Requested Grant Amount: \$10,000

Approximately what percentage of the project's total cost is the amount requested: _____

Has this group received PW&S funds within the last 12 months: No

What is the mission or goal of the requesting organization/group:

The Princeton Area Chamber of Commerce & Tourism leads, promotes, and advocates for our community partners to make Princeton a great destination city.

Date of activity: It will be used throughout the year. The Rum River Festival is scheduled for June 6-9, 2024

Specifically, how will the requested grant be used and how will that use benefit the larger Princeton community:

The grant money will be used primarily for community events, with the largest portion of it going toward the Rum River Festival.

What is the approximate number of people who will be positively affected by the amount given: 3,000

If requested, will a group/organization contact appear before the City Council to discuss the request: Yes or No

If the request is granted:

Check should be made payable to: Princeton Area Chamber of Commerce & Tourism (PACCT)

Address to mail the check or name of person picking up the check at Princeton City Hall:

PACCT, Kim Young, PO Box 563, Princeton, MN 55371

Contact Signature: _____ Date: 2/6/2024

For City Staff Use: Approved Amount _____ Denied _____ by City Council on _____



507 1st Street
PO Box 563
Princeton, MN 55371

763-389-1764
pacc@princetonmnchamber.org
www.princetonmnchamber.org

February 6, 2024

Princeton City Council,

We continue to be grateful for the close working relationship between the Princeton Area Chamber of Commerce & Tourism and the City of Princeton. The amount of collaboration between these two organizations continues to grow and we continue to embark on more exciting opportunities together.

In 2023, the Chamber and City worked together on a number of projects:

Age Friendly Princeton

As a member of this City-sponsored organization, the Chamber works closely with Age-Friendly Princeton on the leadership committee. Each month, the Chamber produces a calendar that lists events happening around Princeton and hangs them at 11 specific locations around town, including City Hall. The chamber also maintains an event calendar on the This Is Princeton website.

Rum River Festival

In 2023, together with the City of Princeton, we implemented another successful festival including the Medallion Hunt, the Rum River Festival parade, the Lucky Duck Drop and the Rum River Festival 5K Walk/Run.

In 2024, the chamber will be bringing a special visitor to Princeton for the Rum River Festival...the World's Largest Rubber Duck. The duck will be on display Friday - Sunday, the weekend of the Rum River Festival. It is expected to bring many visitors and a great economic impact to the city of Princeton.

Light Up Princeton/Mini Dazzle Parade

In 2022, the Chamber took over the duties of planning and implementing this project, but it simply cannot be done without the close collaboration of Princeton Public Works and the Princeton Police Department. Bob Gerold, Todd Frederick and their teams are instrumental in the planning and implementation of these successful projects.

Below is a chart that shows how last year's grant money was spent through the Princeton Area Chamber of Commerce & Tourism:

ITEM	AMOUNT
Ad package for City of Princeton	600.00
Membership	560.00
Rum River Festival - non tourism	3700.00
Light Up Princeton supplies	265.00
Mini Dazzle/Light Up Princeton/Small Business Saturday	650.00
Puzzle, Pizza & Pub Night - non tourism	1300.00
Age Friendly Princeton	250.00
Non-tourism expenses	2000.00
LUP volunteer management time and more	1500.00
	\$10,825.00

To that end, the Princeton Area Chamber of Commerce & Tourism requests \$10,000, which will be used toward these joint community projects and events.

Again, we are very grateful for the support provided by the City of Princeton to the Princeton Area Chamber of Commerce & Tourism. We feel strongly that if we all work together to support one another, great things will continue to happen in our community, and we look forward to continuing that collaboration in 2024.

Kim Young
Executive Director
Princeton Area Chamber of Commerce & Tourism